Establishment of 10 KV Doordarshan Centre at Surat

172. SHRI ANANTRAY DEVSHANKER DAVE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government propose to establish a high power 10 KV Doordarshan Centre at Surat during the current financial year to cover entire South Gujarat;

(b) if so, the details thereof;

(c) whether at present LPT Relay Centre is not functioning satisfactorily and the people of South Gujarat Region do not visulise the network and National Programme due to shart range of transmission;

(d) what is the yearly revenue earned by Doordarshan Kendra from Surat-zone from commercial advertisements; and

(e) by when the proposed High Power (DDK) 10 KV Doordorshan Kendra will be established?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) Yes, Sir. A high power (10 KW) TV transmitter (HPT) is envisaged to be set up at Surat in Gujarat subject to availability of resources. Doordarshan has already initiated action for identifying a suitable site for the project.

(c) The existing LPT at Surat is reported to be providing satisfactory service within its coverage area. In view of its limited power radiating capacity, this LPT is not expected to cover the entire South Gujarat.

(d) Account of Commercial revenue earned by Doordarshan in any State is not maintained zone-wise.

(e) It would take about 4 years to establish the HPT at Surat after the scheme is approved by the competent authority.

Formulation of National Broadcasting policy

173. SHRI IQBAL SINGH:
SHRI SURESH PACHOURI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Government have formulated a national broadcast policy;

(b) if so, details thereof;

(c) in what manner the present programmes shown on Doordarshan reflect national interests;

(d) whether it is also a fact that the policies adopted to far are based on 'commercial' considerations rather than professionalism;

(e) if not, in what manner professionalism has been reflected in the programmes shown by Doordarshan; and

(f) what steps Government propose to take to counter the anti-India propaganda in Punjab and Kashmir?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION (SHRI K. P. SINGH DEO): (a) and (b) The broadcast/telecast of programmes over AIR/Doordarshan is primarily governed by the AIR code a copy of which is shown in the enclosed statement. (*See* below).

(c) By continuing to inform, educate and entertain the people through programmes in different formats/languages.

(d) and (e) Besides, inhouse productions, Doordarshan continues to provide in outlet to the vast pool of talent, established as well as new, available in the country through programmes commissioned by it or produced with private funding.

(f) Constant efforts continue to be made not only to strength the TV coverage in the border areas but also to bring about a qualitative improvement in the form and content of the programmes in order to sustain the interest of the viewers in these areas and dispel eroneous/misleading claims by forces inimical to our National interest.